

# New Medical Education Website Launching June 8! What's new and where to find it

To bring more concise, compelling, and clear online information to our medical education community, we are launching a **redesigned medical education website June 8, 2018!** Thank you for your team's participation in this effort.

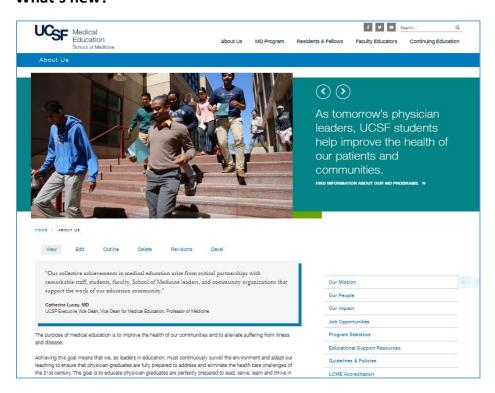
Since last year, the Office of Medical Education and the School of Medicine have been working to create a more holistic and seamless online experience for our internal and external audiences, and one that will be easier to update and manage.

### Why redesign our existing website?

Improvements and enhancements will help our medical education community and/or our external website visitors to:

- Understand the overall mission and vision of UCSF's School of Medicine, and its reputation for excellence and innovation as one of the top medical schools nationally
- Know where to find the top news stories about the School of Medicine's clinical, research, and medical education missions
- Feel part of a community of learners at UCSF's School of Medicine who can connect with other students, and faculty educators
- Know how UCSF and its School of Medicine foster a positive learning environment characterized by a culture of inquiry, diversity, and inclusion

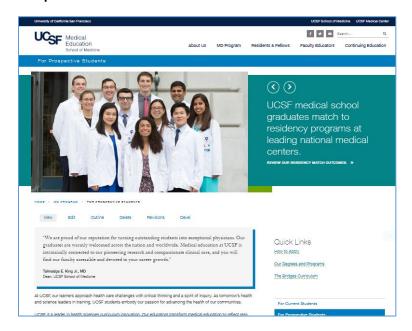
## What's new?



- A website designed with site visitors in mind! Our website is now designed so that key audiences can more easily find information based on who they are:
  - o Prospective Students
  - o Current Students
  - Residents and Fellows
  - o Faculty Educators
  - Continuing Education learners
- One centralized medical education website, versus multiple sub-sites
- A website design that is more consistent with the UCSF family of websites and connects seamlessly to the School of Medicine site
- Centralized medical education news feeds, with the ability to select for topics relevant to students, faculty, etc.
- Easily accessible and searchable faculty and staff directories that links to UCSF Profiles
- A more efficient and intuitive content management system (Drupal 8), versus the current Drupal 7 platform
- A 'new' section devoted to our Educational Support Resources (see screenshot above)
  - Technology Enhanced Education
  - o Kanbar Center for Simulation and Clinical Skills
  - o Anatomy Learning Center
- Events listed on the homepage via the UCSF Events calendaring system
- Centralized oversight of content updates and additions

## **Key Audience Groups**

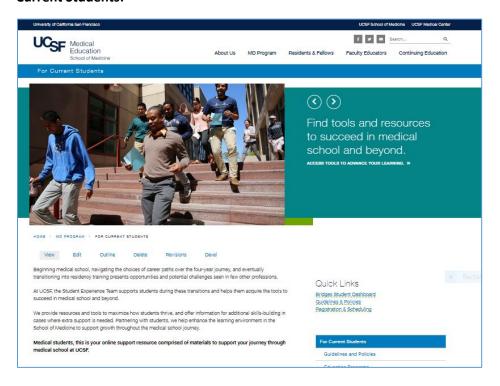
## **Prospective Students:**



As with the existing website, prospective students can use the redesigned site to:

- Apply to the School of Medicine
- Learn about the <u>educational programs</u> offered by the medical school (e.g., JMP, PRIME, MSTP, MD/MPH, etc.)
- Find information about the interview process and procedures around acceptance
- Find information about tuition and costs
- Review basic/general information about the Bridges Curriculum

### **Current Students:**



### <u>Current students</u> can use the redesigned site to:

- Learn about the <u>educational programs</u> offered by the medical school (e.g., MSTP, MD/MAS, MD/MPH, etc.)
- Find resources for <u>advising and career development</u>, coaching, academic assistance, and medical student wellbeing)
- Refer to the roles, responsibilities, and contact information for their <u>School of Medicine Deans</u>
- Find opportunities for research fellowships, scholarships, and funding
- Find a mentor
- Access registration and scheduling information
- Review medical student policies and guidelines, including those related to educational evaluations
- Access learning and assessment tools such as LabSpot, the Student Dashboard, iROCKET/CLE, Ilios, and mobile learning applications

• Review curricular information for components/phases of Foundations 1, Foundations 2, and Career Launch

Students with specific questions about the Current Students component of the website are encouraged to contact Amanda Dohse and/or Karin Fleming for assistance.

### **Faculty Educators:**



#### Faculty can use the new site to:

- Search for Academy of Medical Educators faculty
- Find workshops and events
- Find <u>faculty development resources</u> such as teaching programs, and Bridges Curriculum faculty development materials on components such as F2
- Learn about the research and innovation community in medical education
- Find funding and scholarship opportunities
- Access materials for career mentoring
- Read about faculty recognitions and awards
- Access information targeted to Volunteer Clinical Faculty
- Find <u>teaching opportunities</u>

Faculty are also encouraged to read the monthly Bridges newsletter and the monthly CFE newsletter for ongoing Medical Education news and events.

Faculty with specific questions about the Faculty Educators component of the website are encouraged to contact <u>Karen Brent</u> and/or <u>Karin Fleming</u> for assistance.

### **Clerkship Coordinators and Directors:**

Clerkship staff can use the new site to:

- Review medical student guidelines and policies
- Access <u>learning tools</u> such as LabSpot, the Student Dashboard, iROCKET, and mobile learning applications
- Review <u>curricular information</u> for components/phases of Foundations 1, Foundations 2, and Career Launch

#### Staff:

Staff can use the redesigned site to:

- <u>Search</u> for other medical education staff, faculty and leadership
- Refer to our institutional, medical student, and faculty-related policies
- Find upcoming medical education events (see the events listing at the bottom of the homepage)
- Read news about student and faculty achievements (see the news feed in the lower section of the homepage)
- Refer faculty to the <u>Faculty Educators</u> component of the website
- Refer current students to the <u>Current Students</u> component of the website

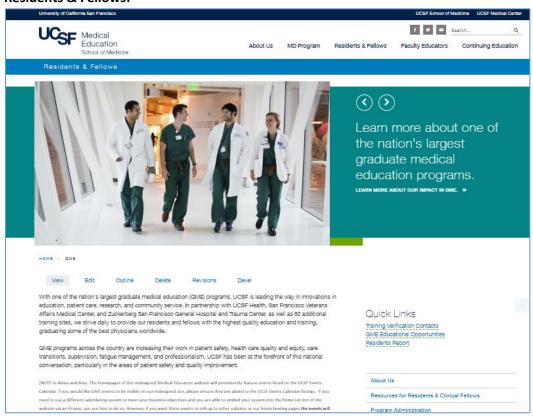
#### What's NOT on the website:

- Wiki pages
- Internal documents

Staff are encouraged to continue referring to the TEAMedEd monthly staff newsletters, TEAMedEd communications/emails, as well as the digital sign in U80, for ongoing Medical Education news and events.

Staff or MedEd leadership with specific questions about the website are encouraged to contact <u>Karin</u> <u>Fleming</u> for assistance.

#### **Residents & Fellows:**

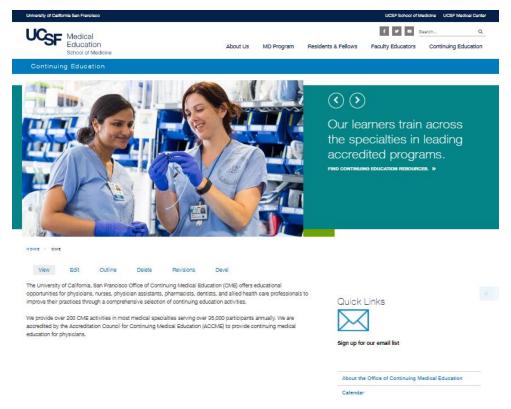


Our <u>Graduate Medical Education</u> (GME) community can use the redesigned site to:

- Find training programs
- RSVP for upcoming <u>Grand Rounds</u>
- Find educational opportunities
- Refer to <u>resident responsibilities</u> for teaching medical students
- Find GME-specific policies and procedures

Residents or fellows with specific questions about the GME component of the website are encouraged to contact <u>Alexis Stanley</u> and/or <u>Amy Day</u> for assistance.

## **Continuing Learners:**



Continuing Medical Education (CME) learners can use the redesigned site to:

- Find and register for <u>upcoming CME courses</u>
- Complete course evaluations and claim CME credits (for participants)
- Refer to <u>presentation and syllabus guidelines</u>, and complete disclosure forms (for presenters)
- Access registration services, graphic design and marketing services, and evaluations and program assessment materials (for CME event planners)

Faculty with specific questions about the CME component of the website are encouraged to contact Tiffany Geraldizo and/or Tymothi Peters for assistance.